



The Salvation Army of Wake County Toy Drive Toolkit

Thank you for downloading our Toy Drive Toolkit!
We hope you will consider hosting a toy drive to help us
make a child's Christmas magical in Wake County. This toolkit
will provide you with the resources you need to
do this, including:

- Flyers to Advertise Your Drive**
- List of Needed Items for 10-11 Year-Olds
(Most Needed Age Group)**
- Foldable mini-brochure to advertise your drive**
- Toy Drive Sign for collection boxes/bins**
- Tips for a Successful Drive**
- Info Sheet for Collecting and Delivering Items**

If you need more information, please feel free to contact us at info@wakearmy.org or visit us online at www.wakearmy.org



**DOING THE
MOST GOOD™**

Thank you for your support!

Make a child's Christmas magical!



**Donate new toys to The Salvation Army's
Angel Tree program.**

**Drop your items off at our toy drive,
located at _____.**

Needed items include new toys for boys & girls, ages infant-11 years old.



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MOST GOODSM**

www.wakearmy.org

For more information, contact:



Make a child's Christmas magical!

**Purchase new toys and donate them to
The Salvation Army of Wake County's
Angel Tree Program.**

**Drop your items off at our toy drive,
located at _____.**

Needed items include new toys for boys & girls, ages infant-11 years old.



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How Can I Help?



Donate Toys

Bring new toys for children in the Angel Tree Program to our offices located at 1863 Capital Blvd., Raleigh, 27604.

Donat Funds

Donate online at www.keepthebelling.org. Send a check to P.O. Box 27584, Raleigh, NC 27611

Donate Time

Hold a toy drive in your community, civic club, school or anywhere people can participate; Spread the word using Social Media sites about the need that exists in Wake County.

Why a toy drive?

Right now, millions of Americans - 1 in every 6 people - are struggling to meet their most basic needs. With economic pressures, more and more families have to make the choice between toys for their children or food on the table at Christmas time.



The Salvation Army of Wake County's Angel Tree Program strives to share the joy of Christmas with families who struggle to provide for their children. New clothing, toys, and stockings filled with goodies are given to over 7,000 children in our community. This program depends on volunteers like YOU who are willing to donate their time and resources.

Help us make a Wake County child's Christmas magical!

The Salvation Army of Wake County's



Christmas Cheer Program ...And how you can help!



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www.wakearmy.org

Phone: 919-834.6733

Email: info@wakearmy.org

Administrative Offices, Food Pantry, and Women & Children's Shelter

1863 Capital Blvd
Raleigh, NC 27604

Family Store & Donation Center

205 Tryon Road
Raleigh, NC 27603

Church and Community Center

902 Wake Forest Road
Raleigh, NC 27604





The Salvation Army of Wake County - Suggested Toy Donations for 10-12 year olds:

Remote controlled cars/helicopters/planes (\$20-\$50 depending on size & model)

Skateboards, scooters, in-line skates, ride-on toys

Electronic hand held games

MP3 player (can be inexpensive depending on brand)

Toys relating to popular music or television for that year

Nerf sets

Legos sets/ Lego architecture sets

Building sets

Transforming action figures/cars

Sports & Outdoor Items

Brain teasers or challenging games/puzzles

Camera

Stationary sets

On-line stuffed animals (Webkinz)

Arts & Crafts: paper airplanes, model cars, picture frames

Sunglasses

Jump ropes

Gift cards: McDonalds, Target, Walmart, Crabtree Valley Mall

Books & Puzzles

Watches

Cologne/Perfume

Nail Polish / Make-up Kits

Comb Sets/Brushes

Jewelry: earrings, bracelets, rings, necklace, etc

Jewelry-making Kits, Fashion Kits



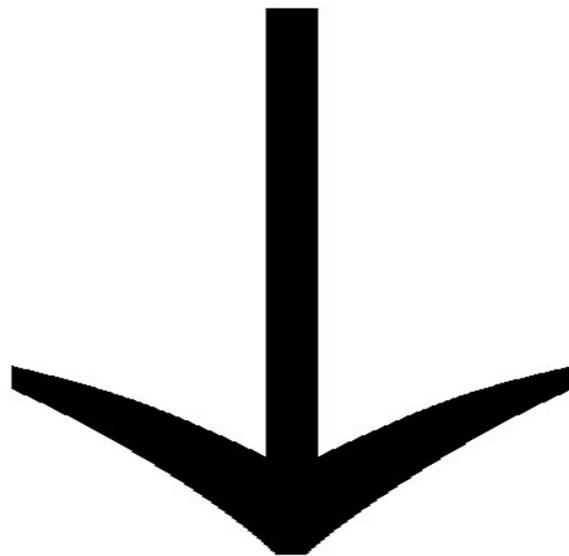
Thank you!

www.wakearmy.org

Toy Drive



**Drop
New Toys Here!**





Tips for a Successful Toy Drive

Here are some suggestions that might help you get started with your toy drive:

***Location is key**—Wherever you decide to hold your drive, make sure it's a place where a lot of people are available to contribute. Consider your school, neighborhood, church, club, or other community group that you are a part of. Places where toys are available to purchase nearby is a bonus!

***Advertise**—Make sure you advertise your drive. Use the flyers/brochures provided in this kit to spread the word. Mention the drive in a newsletter or email potential participants. Create an event on Facebook to help get the word out. Consider using Twitter or other social media sites to communicate with participants.

***Make it fun**—Consider making your drive a competition to encourage donations! Develop a game, Facebook page, or other interactive aspect for your drive. Hold a kickoff event. Be creative and have fun!

***Contact us** if you need assistance or more information: info@wakearmy.org



Thank you for your support!



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Info Sheet for Collecting & Delivering Items

Collecting Items:

- *We have a limited number of collection barrels that can be picked up at our offices on 1863 Capital Blvd. in Raleigh. Email us at info@wakearmy.org to reserve one. However, using your own collection bin can be even easier and more efficient! Feel free to print the flyer for collection bins and attach it to a Rubbermaid container, cardboard box, or other heavy-duty bin for collecting your toys.
- *Feel free to collect cash or check donations in addition to toys! Checks should be made out to The Salvation Army of Wake County, with “Christmas Toys” designated in the memo line.

Delivering Items:

- *If at all possible, please bring the donated items to our Toy Shop Warehouse located at 1105 Walnut St, Cary (in the old Sears building) starting December 16th, Tuesday-Saturday from 9am-5pm. At the latest, December 18th (9a-5p). Given the costs of fuel and resources it takes for us to send trucks to pickup donations, we greatly appreciate your efforts. If you are unable to deliver the toys or have a large quantity to donate, please email us at info@wakearmy.org or give us a call at 919.834.6733. Special drop-off times can be arranged if needed.
- *A donation receipt can be provided upon request.
- *We encourage you or your group to come back and volunteer for the Toy Shop Distribution! Distribution is held on December 19-22. Here the families of the children on our Angel Tree will come collect the donated items. You'll help parents pick out toys for their children, maybe even a bike! For more information about this, email us at info@wakearmy.org



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*Thank you for
your support!*

