

ANNUAL
REPORT

2020

The Salvation Army
ROCK HILL



DOING THE
MOST GOOD®

ADVISORY BOARD

Cindy Downing,
Chair

Charlie Burnette

Joseph Caudell

Athena Ciulla

Nicki Degeneffe

Carol Harvey-Hughes

Dr. Bill Jackson

Jerrienne Jackson

Kathleen Robinson

Tara Thomas

Tom Turner

Darnele West

Lifetime Members

Ralph Norman

Cecil Pruette

OUR MISSION

The Salvation Army, an international movement, is an evangelical part of the universal Christian Church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.

Friend,

At The Salvation Army, we aspire to be known as people who face challenges with bravery and compassion. Given our long history, we believe God has continued to bless us with the trust and confidence of our partners so that we would continue to serve on the frontlines of our community, where the challenge to serve those in need is often the greatest. This has always been our calling. This continues to be our mission.

During the past year, all of us—around the world and right here in our community—have been challenged in significant ways. We have seen needs in our community multiply as people have had to work harder to make ends meet for their families. Our own services required retooling and modification to ensure the health and safety of our friends and neighbors who came to us for support.

Through it all, we knew that you were there. When you contributed financially to support our work, when you volunteered for an hour to support our team, and when you prayed that all of us would be safe, we thanked God for you.

This report is meant to provide perspective on how your support has been essential over the last year. While the need continues to be great, the reason we can approach our work with bravery is because we believe that we serve in the name of an almighty God. We believe that God has called us to serve in such a time as this and that He has connected us with partners like you who make this life-saving work possible in all circumstances.

From the bottom of our hearts, thank you and God bless you.

Majors Robbie and Sharon Robbins



CHARLYN

Charlyn moved to another city after accepting a job offer. She and her young daughter packed up their house and moved to start a new life. After securing a place to live, she soon found out that the job she accepted was no longer available.

“Boom, everything just fell in that one day.”

As she was desperately trying to find a job, she and her daughter began moving from one friend’s couch to another. Pretty soon her savings were exhausted, and she could no longer pay for necessities for her and her daughter.

Desperate, Charlyn met with a social worker that told her about a new program offered at The Salvation Army called The Pathway of Hope.

“The Pathway of Hope is a program that is national across the Salvation Army. It is focused on breaking the cycle of generational poverty. It’s innovative with integrating The Salvation Army corps within the social

services,” said a Pathway of Hope Coordinator.

The Salvation Army’s Pathway of Hope initiative provides individualized services to families with children who desire to take action to break the cycle of crisis and vulnerability. It seeks to address the root causes of poverty in addition to The Army’s history of compassionate serving. By helping families overcome challenges like unemployment, unstable housing, and lack of education, the program helps lead families down a path toward increased stability and, ultimately, self-sufficiency.

Charlyn has renewed hope today because of the program. She has her own place for her and her daughter, a full-time job, and she is about to graduate from college. She has a beautiful start to a new life.

“Every dollar that has been spent in my regard... I could not tell you how much that actually means to me. And I thank you all so much, I really do. Pathway of Hope, it gives you hope.”

EXPENSES

\$1,046,188



CORPS COMMUNITY CENTER
\$271,461



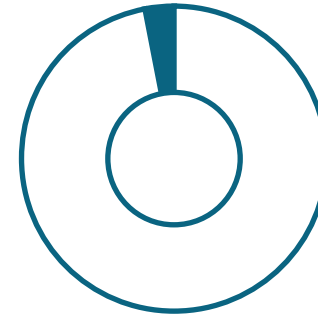
MANAGEMENT & GENERAL
\$106,132



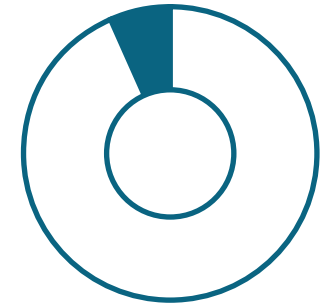
SOCIAL SERVICES
\$576,536



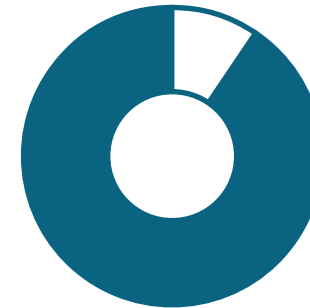
FUNDRAISING
\$92,059



**GOVERNMENT &
FUNDING AGENCIES**
\$32,715

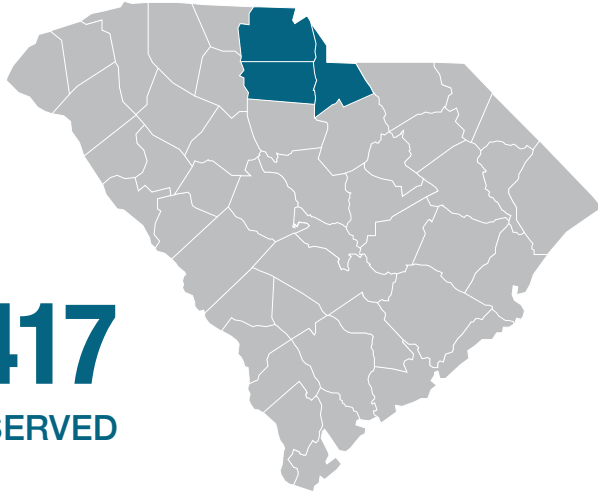


**SPECIAL EVENTS &
OTHER REVENUE**
\$71,337



DONATIONS
\$988,844

REVENUE
\$1,092,896



4,417
PERSONS SERVED

SERVING CHESTER, LANCASTER, AND YORK COUNTIES.



5,741

FOOD BOXES/GROCERIES

2,954

NIGHTS OF SHELTER

5,954

MEALS PROVIDED

4,500

TOYS PROVIDED

**THE SALVATION ARMY
OF ROCK HILL**

WORSHIP AND ADMINISTRATION

119 S. Charlotte Avenue
Rock Hill, SC 29730
803-324-5141
salvationarmyrockhill.org

CENTER OF HOPE SHELTER

125 South Charlotte Avenue
Rock Hill, SC 29730

est. 1930



COVID-19

The work of The Salvation Army has always been focused on nourishing the spirits and the bodies of those whom we have the privilege to serve. Our founder, General William Booth, once observed, “You cannot warm the hearts of people with God’s love if they have an empty stomach and cold feet.” This holistic approach is fundamental to our service.

Among the people in our community that we interact with every day are those who are most vulnerable to the effects of illnesses like COVID-19. Often those with whom we work have limited access to resources such as health care or personal protective equipment (PPE). Throughout the past year, we have taken seriously the need to modify our approaches while continuing to serve those who need us.

Like you, we are hopeful for the day when these precautions are no longer necessary. Until then, we will continue to do all that we can to serve compassionately and safely.

To find out how you can support The Salvation Army of Rock Hill, please visit:

salvationarmycarolinas.org/support

