

ANNUAL
REPORT

2020

The Salvation Army
OF JACKSONVILLE



DOING THE
MOST GOOD®

ADVISORY BOARD

Royce Bennett,
Chairman

Sandy Middlebrook

Paul Siverson

Eva Vine

Donald White

Nancy White

OUR MISSION

The Salvation Army, an international movement, is an evangelical part of the universal Christian Church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.

Friend,

At The Salvation Army, we aspire to be known as people who face challenges with bravery and compassion. Given our long history, we believe God has continued to bless us with the trust and confidence of our partners so that we would continue to serve on the frontlines of our community, where the challenge to serve those in need is often the greatest. This has always been our calling. This continues to be our mission.

During the past year, all of us—around the world and right here in our community—have been challenged in significant ways. We have seen needs in our community multiply as people have had to work harder to make ends meet for their families. Our own services required retooling and modification to ensure the health and safety of our friends and neighbors who came to us for support.

Through it all, we knew that you were there. When you contributed financially to support our work, when you volunteered for an hour to support our team, and when you prayed that all of us would be safe, we thanked God for you.

This report is meant to provide perspective on how your support has been essential over the last year. While the need continues to be great, the reason we can approach our work with bravery is because we believe that we serve in the name of an almighty God. We believe that God has called us to serve in such a time as this and that He has connected us with partners like you who make this life-saving work possible in all circumstances.

From the bottom of our hearts, thank you and God bless you.

Captain Jon-Phil Winter



JENNY

Jenny is ambitious for a 21 year-old. She had mapped out her life by the time she was 19 and moved to the community from her small town in Virginia to enroll in college. Her dream was to work for a nonprofit, so she began to pursue her degree in human services with minors in sociology and elementary education. She also started working at a daycare to support herself while in school. Her dream was starting to come together.

Then to her surprise, Jenny found out she was pregnant. The father was another college student and unable to help financially. She decided that she wouldn't allow these circumstances to interrupt her life's plan. She would stay in school and raise her child on her own, despite all the hardships.

"I wasn't going to move back home. I came here for school and I was going to finish what I started."

It was more difficult than she had imagined. There were times when college loans, rent, utilities and food bills felt like they were closing in around her. With the holidays approaching, Jenny went to The Salvation Army to help make her son's first Christmas a bright one.

"My wish was simply to get a red wagon and some books for him. I was surprised to receive diapers and wipes as well."

With the help of The Salvation Army, Santa delivered precious gifts to Jenny's son at Christmas. This may not seem like much to many, but for this single mother and her newborn, it made all the difference.

EXPENSES

\$1,999,917



CORPS COMMUNITY CENTER
\$187,165



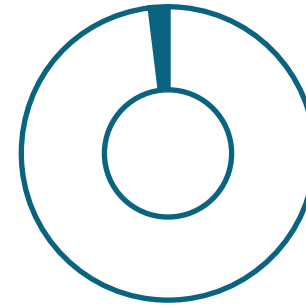
MANAGEMENT & GENERAL
\$48,390



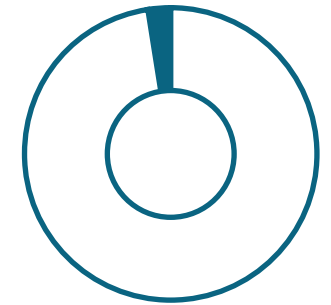
SOCIAL SERVICES
\$1,678,685



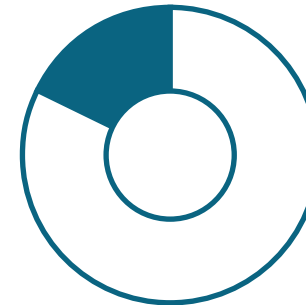
FUNDRAISING
\$85,677



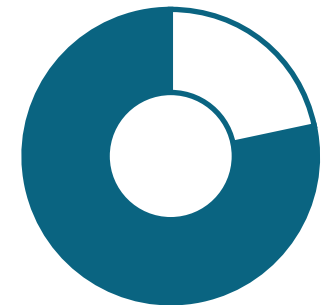
**GOVERNMENT &
FUNDING AGENCIES**
\$35,907



**SPECIAL EVENTS &
OTHER REVENUE**
\$47,750



FAMILY STORE
\$363,664



DONATIONS
\$1,605,570

REVENUE
\$2,052,891



24,612
PERSONS SERVED

SERVING ONSLOW AND JONES COUNTIES SINCE 1984.



16,753

FOOD BOXES/GROCERIES

3,206

TOYS PROVIDED

724

HOUSING ASSISTANCE

3,793

CLOTHING ITEMS

THE SALVATION ARMY OF JACKSONVILLE

salvationarmycarolinas.org/jacksonville

CORPS (CHURCH) / ADMINISTRATION

535 Bell Folk Road
Jacksonville, NC 28540

910-378-7841

SOCIAL SERVICES / FOOD PANTRY

461 Center Street
Jacksonville, NC 28546

910-346-8800

FAMILY STORE

204 Wilmington Highway
Jacksonville, NC 28450



COVID-19

The work of The Salvation Army has always been focused on nourishing the spirits and the bodies of those whom we have the privilege to serve. Our founder, General William Booth, once observed, “You cannot warm the hearts of people with God’s love if they have an empty stomach and cold feet.” This holistic approach is fundamental to our service.

Among the people in our community that we interact with every day are those who are most vulnerable to the effects of illnesses like COVID-19. Often those with whom we work have limited access to resources such as health care or personal protective equipment (PPE). Throughout the past year, we have taken seriously the need to modify our approaches while continuing to serve those who need us.

Like you, we are hopeful for the day when these precautions are no longer necessary. Until then, we will continue to do all that we can to serve compassionately and safely.

To find out how you can support The Salvation Army of Jacksonville, please visit:

salvationarmycarolinas.org/support

