

ANNUAL
REPORT

2019



The Salvation Army
HORRY COUNTY



DOING THE
MOST GOOD[®]

ADVISORY BOARD

Amanda Butler

Cherie Hardy

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Ed Oliver

Deanna Thacker

Angela Walker

Randy Webster

OUR MISSION

The Salvation Army, an international movement, is an evangelical part of the universal Christian Church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.

Dear Friends,

For 155 years, The Salvation Army has been engaged in a battle to alleviate human need in communities around the world. The Army's founder, William Booth, started out with a burning desire to bring men and women to Christ. Booth soon realized that survival was the first priority of people struggling to meet their basic needs, and to reach their souls he had to first ensure they had food, shelter, and clothing.

Those needs, among others, still exist today. The fight is ongoing, and thanks to your support in 2019, The Salvation Army in the Carolinas continues to provide comfort, care, and compassion wherever and whenever needed.

In the pages of this annual report, you will read about people who were overwhelmed by their circumstances. But you'll also read how your support has helped them overcome.

Thank you for joining us in this fight.

God Bless,

Majors Carl and Jennifer Melton



BETH

Beth, her fiancé Tim, and her seven-year-old lost everything in Hurricane Florence. Their home. Their clothing, furniture, and household items. Even their family pictures were lost in the storm.

“It was very stressful. Worst amount of stress we had been through. We had nothing. No clothes, my son didn’t have a bed.”

Then it got worse. Beth lost her job. Her seven-year-old son had to be transferred to another school. The family began crumbling and Beth was losing hope fast.

“One day I just poured my heart out to God, just asking for a sign of hope,” Beth said. “Our family needed a win. We had been through so much and we just needed a sign.”

Shortly afterward, a friend told Beth about The Salvation

Army’s programs that help people in crisis. She went to learn more and met with the local Salvation Army officer.

“The major listened to our story. He told me not to worry. Then he looked me straight in the eye and said, ‘There IS hope.’ That was the sign from God that I was praying for.”

In the next few weeks, The Salvation Army worked with Beth to help connect her family to the services they needed. Food, furniture, and clothing were provided for Beth and her family. Through The Salvation Army’s network of agencies, they were able to identify resources to help her family get back on their feet. But more importantly, they offered hope.

“There was no lower to go. I kept saying to God that I am not Job. I am not strong, I can’t do this,” she cried. “But by the grace of God and with the help of The Salvation Army, the Lord provided.”

EXPENSES

\$2,346,919



CORPS COMMUNITY CENTER
\$693,599



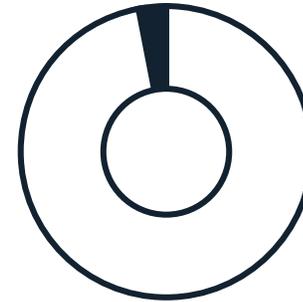
MANAGEMENT & GENERAL
\$151,174



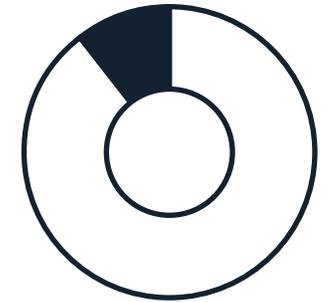
SOCIAL SERVICES
\$1,371,325



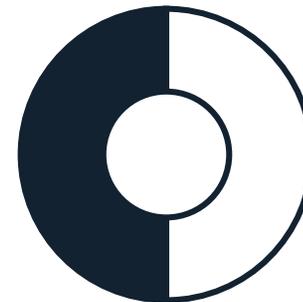
FUNDRAISING
\$130,821



GOVERNMENT & FUNDING AGENCIES
\$71,165



SPECIAL EVENTS & OTHER REVENUE
\$259,833

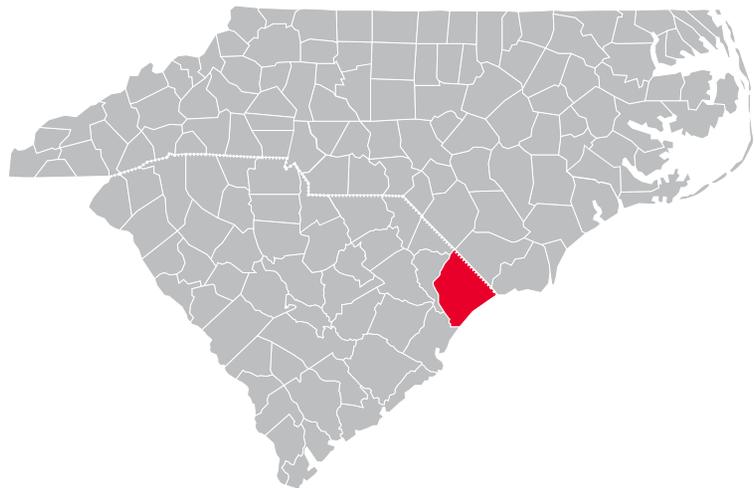


FAMILY STORE
\$1,246,613



DONATIONS
\$921,252

REVENUE
\$2,498,863



SERVING HORRY COUNTY SINCE 1949.



THE SALVATION ARMY OF HORRY COUNTY

Worship Center/Social Services
1415 2nd Avenue, 29526

Administration Office
1413 2nd Avenue, 29526

Family Store Warehouse
3079 F Bashor Road, 29526

Conway Family Store
1029 3rd Avenue, 29526

North Myrtle Beach Family Store
400 Main Street, 29582

Surfside Beach Family Store
803 Hwy 17 Bus S, 29575

Loris Store
4145 Main Street, 29569

(843) 488-ARMY
tsahorry.org

2,221

PERSONS SERVED
*UNDUPLICATED

1,977

GROCERY ORDERS

133

ENERGY ASSISTANCE

7,000

TOYS DISTRIBUTED

FOOD ASSISTANCE

The Salvation Army of Horry County provides emergency food assistance for individuals and families in the local community.



1,977

The number of individuals and families that received food assistance during 2019.

To find out how you can support The Salvation Army of Horry County, please visit:

salvationarmycarolinas.org/support

