



Our Mission

The Salvation Army Boys & Girls Clubs of Asheville & Buncombe County endeavor daily to inspire and enable youth to reach their full potential as caring and responsible individuals.

2017

IMPACT REPORT



The Club Experience

Boys & Girls Clubs fill the gap between school and home. We provide welcoming, positive environments in which kids and teens have fun, participate in life-changing programs, and build supportive relationships with peers and caring adults.



The Need in Our State

Every day 19% of kids in North Carolina leave school with nowhere to go.¹ They risk being unsupervised, unguided and unsafe.

Our Reach



Member Demographics

82%

Ages 12 and Younger

18%

Teens

78%

Minority Races or Ethnicities

92%

Qualify for Free or Reduced-Price School Lunch

57%

Live in Single-Parent Households

“They see I can be a better person and that I have potential inside me!”

Thomas “TJ” White, Jr.
Exemplary Youth

Meet TJ!

TJ has been attending our Club since he was 5 years old. He just turned 16 and has since matured into a well respected young man whose peers look up to him.

TJ has grown in his influence and demonstrates good leadership through his outgoing personality, positive attitude, and focus on education. He encourages his peers to be engaged and make good decisions each and every day at our Club.

TJ has won youth of the month multiple times and most recently won 1st place in our Black History Month drawing contest. He shows up, participates, and works hard each day. He is an exemplary youth who constantly stands out and leads through his behavior and action.

We are excited to celebrate TJ, and all our youth, who strive each and every day to reach their full potential!



Demonstrating Our Positive Impact



ACADEMIC SUCCESS

The Need

12% of young people in Buncombe County fail to graduate from high school on time.²

What We Do

We offer evidence-based programming designed to equip youth with vital life skills, education, and opportunity that will enable them to overcome obstacles and reach for the stars!

Our Impact

Among our teen-aged Club members, **97%** expect to graduate from high school, and **83%** expect to complete some kind of post-secondary education.

The Need

22% of high-school youth in North Carolina were involved in a physical fight in the past year.³

What We Do

Our programs offer safe and nurturing environments intentionally designed to build confidence, develop relational and interpersonal skills, and instill a sense of belonging and usefulness.

Our Impact

80% of Club teen members volunteer in their community at least once per year, while **60%** volunteer in their community at least once per month.



GOOD CHARACTER AND CITIZENSHIP



HEALTHY LIFESTYLES

The Need

33% of young people ages 10-18 in Buncombe County are overweight or obese.⁴

What We Do

Our programs develop opportunities for our youth to positively engage in behaviors that nurture their well-being, encourage personal goals, and grow into healthy, self-sufficient adults.

Our Impact

83% of Club members ages 9 and older report getting at least an hour of physical activity on five or more days per week.

How You Can Help



With your generous support, The Salvation Army Boys & Girls Clubs of Buncombe County will create opportunities to help more kids and teens achieve great futures. To make a donation or to learn about other ways you can help, contact **Erin C. Wilson, Director of Development**, at erin.c.wilson@uss.salvationarmy.org, **828.450.6202**.

GREAT FUTURES START HERE.



BOYS & GIRLS CLUBS
OF BUNCOMBE COUNTY

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¹ America After 3PM, Afterschool Alliance, <http://afterschoolalliance.org/AA3PM/>

² Accountability Data Reports for 2016-2017 Presented to the Buncombe County Board of Education Oct 17

³ 2017 YOUTH RISK BEHAVIOR SURVEY RESULTS

⁴ 2017 YOUTH RISK BEHAVIOR SURVEY RESULTS