Back to School Drive

Toolkit

The Salvation Army of Wake County

Thank you for downloading our School Supply Drive Toolkit! We hope you will consider hosting a drive to help us send Wake County children back to school with the supplies they need to succeed. This toolkit will provide you with the resources you need to do this, including:

- List of Needed Items
- Flyers to advertise your drive
- Foldable mini-brochure and flyer to advertise your drive
- School Supply Drive Sign for collection boxes/bins
- Tips for a Successful Drive
- Info Sheet for Collecting and Delivering Items

If you need more information, please feel free to contact us at info@keepthebellringing.org or visit us online at www.keepthebellringing.org

Thank you for your support!

Doing the Most Good™
Help a child start the school year right!

Donate new school supplies to The Salvation Army of Wake County.

Drop your items off at our School Supply drive, located at ___________________

Needed items include bookbags, pens, pencils, graphic calculators, paper, notebooks, tissues, paper towels, hand sanitizer, crayons, colored pencils, flash drives

For more information, contact: _______________________

www.keepthebellringing.org
Back to School Drive

Help a child in need!

Donate new school supplies to The Salvation Army of Wake County, and help a child in need start the school year off right!

Drop new items at our school supply drive, located at ___________________

Needed items include bookbags, pens, pencils, graphic calculators, paper, notebooks, tissues, highlighters, flash drives, crayons

For more information, contact: ______________________________
______________________________

www.keepthebellringing.org
About the need in Wake County.
Spread the word using social media sites.
Club, school or anywhere people can participate.
Hold a school supply drive in your community, civic

*Donate Time*
Raleigh, NC 27611
Send a check to P.O. Box 27584,
Donate online at www.keeptthebellringing.org.

*Donate Funds*
Raleigh, NC 27641
1863 Capital Blvd. “To our facility,” located at
Procure new school supplies

*Donate School Supplies*

Left now, millions of

Why school supplies?
How Can I Help?

www.keeptthebellringing.org
Phone: 919-834.6733
Email: info@keeptthebellringing.org

The Salvation Army
of Wake County

Doing the Most Good

Administrative Offices, Food Pantry, and
Women & Children’s Shelter
1863 Capital Blvd
Raleigh, NC 27604

Family Store & Donation Center
205 Tryon Road
Raleigh, NC 27603

Church and Community Center
902 Wake Forest Road
Raleigh, NC 27604

School Supply Drives... And how you can help!
School Supply Drive

Drop new school supplies here!
Tips for a Successful School Supply Drive

Here are some suggestions that might help you get started with your school supply drive:

*Location is key*—Wherever you decide to hold your drive, make sure it’s a place where a lot of people are available to contribute. Consider your school, neighborhood, church, club, or other community group that you are a part of. Places where school supplies are available to purchase nearby is a bonus!

*Advertise*—Make sure you advertise your drive. Use the flyers/brochures provided in this kit to spread the word. Mention the drive in a newsletter or email potential participants. Create an event on Facebook to help get the word out. Consider using Twitter or other social media sites to communicate with participants.

*Make it fun*—Consider making your drive a competition to encourage donations! Develop a game, Facebook page, or other interactive aspect for your drive. Hold a kickoff event. Be creative and have fun!

*Contact us* if you need assistance or more information: info@keepthebellringing.org

Thank you for your support!
Info Sheet for Collecting & Delivering Items

Collecting Items:
*We have a limited number of collection barrels that can be picked up at our offices on 1863 Capital Blvd in Raleigh. Email us at info@keepthebellringing.org to reserve one. However, using your own collection bin can be even easier and more efficient! Feel free to print the flyer for collection bins and attach it to a Rubbermaid container, cardboard box, or other heavy-duty bin for collecting your school supplies.

*Feel free to collect cash or check donations in addition to food items! Checks should be made out to The Salvation Army of Wake County, with “School Supplies” designated in the memo line.

Delivering Items:
*If at all possible, please bring the donated items to our downtown location at 1863 Capital Blvd in Raleigh. Given the costs of fuel and resources it takes for us to send trucks to pickup donations, we greatly appreciate your efforts. If you are unable to deliver the school supplies, or have a large quantity to donate, please email us at info@keepthebellringing.org or give us a call at 919.834.6733.

*The office is open for donations Monday-Thursday from 8am-5pm and Fridays from 8am-2pm. Special drop-off times can be arranged if needed. When you arrive, Salvation Army staff will help you unload your donation.

*A donation receipt can be provided upon request.

Thank you for your support!