The Salvation Army is deeply committed to the modern-day fight against human trafficking. This commitment emerges from The Salvation Army’s mission and is rooted in the organization’s early history. Project FIGHT (Freeing Individuals Gripped by Human Trafficking) provides case management for victims of human trafficking and works to generate education and awareness about human trafficking in the community.

North Carolina is a top state for human trafficking. As an east-coast hub for national transit, a leader in military bases, an agriculturally dependent state, and a prosperous resettlement location for immigrants, it comes as no surprise that North Carolina consistently ranks within the top fifteen states for human trafficking.

Since Project FIGHT started in 2011 they have established a comprehensive case management program, and have been overwhelmed by the results. Without data to predict the potential number of victims across the state, Project FIGHT was established to handle 12 cases over two years, but by the second month alone, those 12 cases were opened. As of August 2016, Project FIGHT has experienced 127 cases of human trafficking through which they provided resources to over 250 men, women and children.

Project FIGHT has been able to build the right relationships across the state with law enforcement, medical professionals, sexual assault agencies, refugee services, employment programs, other anti-human trafficking organizations and legal services to promote their actions in order to correctly identify survivors and provide the services they need. The program is also the leader of the Rapid Response Team of the Triangle, where they collaborate efforts amongst service providers including law enforcement, legal aid, and medical/mental health providers. They work closely with these agencies to connect clients with basic needs, mental health assessments, education, employment, housing, and other resources.

Thanks to support from Governors Crime Commission, this year Project FIGHT was able to open its fifth location across the state of North Carolina. Project FIGHT now includes offices in Raleigh, Charlotte, New Bern, Asheville, and Greenville. Each location provides comprehensive case management for survivors of human trafficking found in North Carolina and works to generate education and awareness about human trafficking in the community.
Learning Together joins The Salvation Army family

The Salvation Army is blessed to have a new partnership with Learning Together, a local nonprofit that meets developmental, educational, and health needs of young children of all abilities. This year, Learning Together is opening two developmental day classrooms at our Community Center located at 902 Wake Forest Road. Their classrooms create inclusive programs for children 18 months to 6 years old, with, or at risk for, developmental disabilities. On January 11, they opened their first classroom with 9 seats, and one specifically reserved for a family from The Salvation Army. Learning Together’s Executive Director, Kathy Peterson, said “These two classrooms are truly an expansion of our mission, and we are so grateful to The Salvation Army for their partnership.”

With 60% of the children in Learning Together programs living at, or below, federal poverty guidelines and their five-star rating from the North Carolina Division of Child Development, we know they are Doing the Most Good in our community. We are blessed to partner with them and help create a space where children of all abilities are valued and respected.

New Salvation Army Family Store on the Way

We are excited to announce that the Wake County Army is opening a new Family Store in early spring! The Salvation Army Family Store supports our many outreach programs by turning reusable goods into much needed funding. Proceeds generated by our Family Store sales are used to give tangible assistance and offer hope to Wake County residents. The store also serves as a program by supporting our Clothing Closet, where we provide vouchers each week for families in need to choose clothing items, free of charge.

You can find great deals for yourself and your family by shopping there as well! New and gently used furniture, houseware, clothing, books, jewelry and more are available at a fraction of retail costs. When you donate or shop at our Family Store, you help us Do the Most Good and are supporting our community programs, including our, women & children’s shelter, soup line, and food pantry.

New Family Store
4025 Wake Forest Rd
Raleigh, NC 27609

Family Store
205 Tryon Rd
Raleigh, NC 27604

Keep your eye out for information on our Grand Opening on March 17!
It Took an Army - Glance back at the 2016 “It Takes an Army” Annual Campaign

By: Jessica Kozma Proctor, Annual Campaign Coordinator

It’s a glorious sight when you look out and see your garden in bloom. For us here at The Salvation Army, last autumn meant planting - and reaping - a campaign for our local army to stay Army Strong. Our annual “It Takes an Army” campaign came to completion December 7 with a final luncheon to celebrate campaign success and once again share our story.

With the annual campaign raising more than $390,000, we surged above our existing goal of $325,000 and sowed even higher aspirations for 2017.

What did it take to achieve such a success? Our board was committed. Several new concepts were developed, including the incubation of the Women’s Warrior Luncheon Series and community Learn About the Army luncheons. Our campaign leadership breakfasts were expanded and tweaked. New campaigners joined the existing team, adding new life and ideas. And campaigners competed among themselves, setting new personal, as well as, team goals.

But a success like this is much more than events or planning - it’s about people. It’s people we serve through these efforts and people who make all this happen. Our staff here at the Center of Hope marches to the aid of so many. Our board shares a vision of eradicating hunger, homelessness and human trafficking from our county. Our donors and volunteers, the real heart of our organization, keep us moving forward to push back the perils of a challenged world.

So yes, it took an army to march past our fundraising goals for 2016. But most importantly it takes an army - with you - to keep doing the most good.

Double your Donation, and Double your Impact!

It’s time to double your impact! Thanks to the $57,000 matching grant opportunity through the Stewards Fund, your generous financial gift this spring will be doubled. This means that your donation could double the number of meals served in the soup line, double the number of children helped, double the number of families receiving assistance, and more!

- A $50 donation will turn into $100 allowing for 32 hot meals in our soup line
- A $100 donation will turn into $200 clothing a mother and child in need
- A $500 donation will turn into $1,000 keeping 10 families from losing their home
- A $1,500 donation will turn in $3,000 stocking our food pantry for an entire month

There are two ways to make sure your donation is doubled:

1) If your gift is a first-time donation to The Salvation Army of Wake County, then the entire amount of your gift will be matched.
2) If your gift is greater than your most recent gift to The Salvation Army of Wake County, the difference in the donation amount will be matched.

Gifts must be given by April 30th in order to meet the Challenge deadline. Thank you for helping us reach this goal and Do The Most Good!

To make a donation online visit WakeArmy.org
A LETTER FROM THE MAJORS

Wow! What a tremendous Christmas as we celebrated with thousands of families who acknowledged the message of Hope and Love in the name of Jesus. Over 7,000 children received toys, clothing, and the warmth of your caring spirit; many of you helped make this all possible. We had 2,900 volunteers with over 10,500 hours of service this Christmas. Hallelujah!

As we march forward in this new year of hope, we are already experiencing some exciting expansions of service. Our Project FIGHT (Freeing Individuals Gripped by Human Trafficking), has now opened up offices in Asheville, New Bern, Charlotte, and Greenville communities; offering hope and a way out of the human trafficking industry.

Because of our many partners in service, we are ministering to the less fortunate in our community with greater outcomes than ever before. Currently, we are working with 31 families at our shelter housed in the Judy D. Zelnak Center of Hope. Each day we help these families find new direction and determination to remain successful in their life. 386 children are playing organized basketball at our Corps Community Center with a faith based message of sportsmanship.

With Lenten Season right around the corner, we will begin our journey with Christ at our Corps for worship. His Passion Week will be very special, again this year, as we gather each night in observation and appreciation for the greatest gift ever given to mankind (John 3:16). Certainly, the dark hours of division in our country and the seemingly endless parade of anger and distrust must be mitigated with the love of Jesus (Colossians 1:27). Through Passion Week, Christ will help us light that Light of love again in our communities.

We are so grateful for the opportunity of being able to serve in this wonderful community. We sense the Lord’s work is growing and the “best is yet to come!” Thank you so much for your faithful dedication to our cause. You are helping us help others.

Blessings upon you throughout the year!

In His Service,
Stephen & Connie Long, Majors’
Wake & Lee County Area Commanders

GET IT FAST

Be the first to hear about our latest campaigns, events and the stories of hope they inspire. Sign up for our E-Newsletter and have our monthly updates delivered directly to your email inbox.

www.wakearmy.org

@wakecountyarmy

GIVING COUPON

YES! I would like to help DO THE MOST GOOD by making a gift to The Salvation Army of Wake County.

Name: ________________________________

Address: ________________________________

Email: ________________________________

☐ $20 ☐ $35 ☐ $100 ☐ $ ________________________________

To make a gift by credit card, please call toll free 1-800-SAL-ARMY or visit www.shieldsustainer.org.

We do not rent, sell, or exchange mailing or email lists.

2017 MAR NL
Spreading Christmas Cheer

Christmas Cheer is a term we take very seriously at The Salvation Army of Wake County. From bell ringing to our toy shop, the spirit of Christmas is always shining bright from all our volunteers, staff, and supporters who help make Christmas miracles for so many. Our offices were overflowing this year with toy and clothing donations, and our hearts filled with gratitude and love for our community that provides so much for our neighbors in need.

Many thanks to each of you that helped create Christmas smiles this year. Because of you, every single child in our Christmas Cheer Program – that's 7,165 children – received brand new clothing, new toys, AND a stocking this holiday season. Over 30,000 toys and 50,000 pieces of clothing were given to children in our programs for Christmas.

We are so blessed by our Wake County community. Thank you to each of you that adopted an angel, picked up a toy, made a donation, filled a stocking, prepared a meal, volunteered at the toy shop, and rang the bell. Without all of you and your support, we would not be able to make miracles. It truly takes an army, and with over 2,900 volunteers this Christmas season, we thank you for helping us spread Christmas Cheer.

Because of your support, we had an overwhelmingly successful Christmas with our Red Kettle Campaign raising over $480,000 that will directly support our programs year around. Not only does our Annual Red Kettle Campaign support us at Christmas time, but it supports all of our programs throughout the year. Without the kettles, our Women & Children’s Shelter, Soup Line, Food Pantry, Clothing Closet, Coat Giveaway, Community Center, Circle of Parents, and Project FIGHT programs would not be possible. Thank you for your donations that help us make change in our community.

We are so grateful for you all!

An extra special thank you goes out to those groups and organization that went above and beyond to spread Christmas Cheer:

- WRAL-TV 5, Jiffy Lube and Chiesi sponsored the Coats for the Children Telethon that raised $150,000 this year!
- Capital City Clauses’ supplied 12,907 new toys, from their Jingle Ball and WNCN’s “Stock the Sled” Events
- Raleigh Police Department provided security support and assistance.
- Local Walmart, Harris Teeter, Kroger, Lowes, Food Lion, Hobby Lobby, Macy’s, and Kmart stores hosted Red Kettles at their stores.
- Cary Rotary Club won 1st Place in the Red Kettle Campaign
- Raleigh Rotary Club earned 2nd Place in the Red Kettle Campaign
- North Ridge Senior Golf Association took 3rd place in the Red Kettle Campaign
- Crabtree Valley Mall, Triangle Town Center and Cary Towne Center hosted our Angel Tree’s
- Triangle Spokes Group donated 756 bikes to children in our Christmas Cheer program
- Golden Agers, Raleigh Parks & Recreation donated 500 stockings
- Kim Carlton donated 400 stockings
- Fidelity adopted 550 angels, donated 150 bikes and volunteered during our Christmas Cheer Distribution
- SAS adopted 400 angels and volunteered during our Toy Shop Set up and Christmas Cheer Distribution
- Dude Solutions adopted 250 angels
- Spectrum Properties adopted 283 angels and volunteered during our Toy Shop Set up
- Duke Energy adopted 306 angels and sponsored our Ribbon Cutting Luncheon
- Cisco adopted 200 angels and volunteered during our Toy Shop Set up and Christmas Cheer Distribution
- Economy Exterminators participated in a Matching Gift program for Christmas Cheer.
- Communigift helped match their donors with Project CATCH & Shelter families
- Sheetz adopted angels and hosted parties for our Corps and Community Center families
- Soroptimist International of Raleigh adopted Project FIGHT families
- St. Timothy’s School adopted Shelter families
- Wakefield Golf Association adopted Shelter families
- Christ Church adopted Project CATCH children
- Sarah Sarbonic, donated toys, homemade blankets and scarves for the Project CATCH Christmas Workshop
- Mary Haskett donated toys for Project CATCH Christmas Workshop
- Chick-Fil-A hosted a fundraiser throughout Wake County locations and raised over $5,000 for Project CATCH
DATES TO REMEMBER

March 1: J. McLaughlin Fundraiser at North Hills
March 6: Vineyard Vines Fundraiser at North Hills
March 1 – April 30: Stewards Fund Matching Challenge
March 17: Family Store Grand Opening
April 9 – April 15: Holy Week at The Salvation Army Corps
April – June: Tball programs at Community Center
April 23 – April 29: National Volunteer Week
May 14 – May 20: National Salvation Army Week

More information can be found online at www.wakearmy.org.