Greensboro
North Carolina

Providing strength for today and bright hope for tomorrow.

The Salvation Army,
an international movement,
is an evangelical part
of the universal Christian Church.
Its message is based on the Bible.
Its ministry is motivated by the love of God.
Its mission is to preach the gospel of Jesus Christ and to
meet human needs in His name without discrimination.

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Dear Friends,

It is our pleasure to present the following annual report for the work of The Salvation Army of Greensboro! Over the past year, it has been our honor to lead the efforts of so many valuable staff members, volunteers, and community supporters to do the most good in this great community!

In the book of Luke, Jesus said to his disciples, “With man this is impossible, but with God all things are possible.” At The Salvation Army, we rely fully on God to guide us as we address the issues and problems that may seem impossible to this world. Every day, we fight to bring hope to the hopeless, love to the unwanted, and healing to the broken. The results of these efforts can be seen in the lives of the recipients of so many of our great programs! As you read through this report, you will learn of the innovative methods our organization is using daily to create measurable outcomes of success for this community!

We would like to thank the entire community for joining us in our mission, and we ask that you continue to do so because we cannot do it alone! We look forward to witnessing God doing the impossible for another year!
Center of Hope

A Shelter-to-Success Facility

An 86-bed social service agency that assists individuals and families:

• To prevent homelessness
• Address basic needs
  • On-site shelter
  • Food/Clothing
  • Transportation

Challenge:

Breaking the cycles of poverty takes time, persistence, and a relentless approach. We believe that moving from poverty to self-sufficiency has to occur in the context of everything going on in the person’s life.

Goal:

To identify each reason for homelessness, target the problem, then stabilize the situation so that the participant can work toward self-sufficiency.

Meals Provided: 57,963
Nights of Shelter Provided: 33,142
74% of financial aid participants did not return for services within 90 days

Meals Provided Nights of Shelter Provided 74% of financial aid participants did not return for services within 90 days
The Family Success Center 2, supported by the United Way of Greater Greensboro in zip code 27406, launched on February 4, 2019. The program offers services to families living in poverty that meets the needs of the entire family.

**CHALLENGE:**
Leading *individuals and families* down a path towards stability, self-sufficiency and economic *independence* takes *time, talent, and treasure.*

**GOAL:**
To *break* the cycle of crisis, vulnerability, and poverty.

- Extended operational hours
- Job Readiness Training
- Interview Skills Training
- Career Development Training
- Financial Literacy Education
- On-Site Childcare Activity Center
- Access to Boys and Girls Club
- Afterschool and Summer Camp
- On-Site Individual and Family Counseling
- On-Site Support Groups
- Access to Youth Music Academy
- And so much more!

End of 2019: 125 Families Assisted

www.SalvationArmyOfGreensboro.org
Since the Galveston, Texas Hurricane of 1900, The Salvation Army has been on the scene of virtually every U.S. disaster. This year, the Greensboro command responded to the 2018 Greensboro Tornado, as well as Hurricanes Florence & Michael.

**GOAL:**

*Respect* to local & national disasters with physical, emotional, and spiritual care.

**FIRST ON THE SCENE. LAST TO LEAVE.**
Boys & Girls
Offering quality after-school and summer camp programs to children who need it most with:
• Respect
• A safe environment
• Constructive activities that channel youthful energy into challenging pursuits.

Challenge:
Provide a structure conducive to learning and provide an enriching environment full of fun with academic activities.

Goals:
Inspire and enable all young people to reach their full potential.

Clubs
- Total Members: 624
- Active Life Hours: 7,306
- Summer Camp Attendance: 275
- STEM Hours: 2,363
The Salvation Army is part of the universal Christian Church and has a full congregation in Greensboro, NC who are on fire for Jesus Christ. Here, everyone is accepted and welcomed into the family of God, as they are encouraged to deepen their relationship with Jesus Christ. These beliefs are the very foundation on which The Salvation Army stands!

**CHALLENGE:**
To reach the lost and show them they are loved.

- Attended Worship: 2,132
- Attended Character Building: 968
- Attended VBS: 422
- SOMA Children Enrolled: 54

**GOAL:**
To connect our community with the hope of Jesus Christ.
The Salvation Army was almost named, “The Volunteer Army.” In many ways, we are still an army of volunteers. We depend on the precious gift of time from volunteers of varying skill sets to accomplish all that we do. Working as a volunteer will not only make a difference for those you serve, but it will change you as well.

**Time**

Volunteers play a crucial role in The Salvation Army’s ability to provide quality social services for the entire community. We offer a variety of opportunities throughout the year for groups or individuals to get involved.

**Talent**

Whatever your talent, The Salvation Army can find a way for your skills to contribute towards helping others. We would love to see how we can make our community stronger using your educational background and talents.

**Treasures**

Many forms of treasure go a long way at The Salvation Army. Monetary donations, gifts in-kind, a gift in your will, and gently used or new items for our Family Store, are just a few ways you can help us serve every day.

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**Interested?**

For additional information or to sign-up to volunteer, contact:

**Carole Whisnant, Volunteer Coordinator**

carole.whisnant@uss.salvationarmy.org.

336-235-0350
The miracle of Christmas is re-enacted each year through Salvation Army programs of caring and sharing - Making Memories of a lifetime!

• The “Red Kettle” campaign is an integral part of The Salvation Army’s Christmas fundraising efforts.
• The Angel Tree program delivers Christmas magic to children and seniors by putting new clothes and toys under the tree.

Gifts Provided
16,590

Volunteer Hours
5,371
The Salvation Army has two Family (Thrift) Stores in Greensboro. These stores rely on donations of clothing and household goods from the community, volunteers, employed staff, and the support of the general public. 100% of the proceeds from these stores are used to fund the programs and services of The Salvation Army of Greensboro.

Donate and shop in our Family Stores to help us continue making a difference in Greensboro.

Store Locations:
• 307 W Gate City Blvd, Greensboro, NC 27406
  Monday - Saturday, 9 a.m. to 5 p.m.
• 3610 N Elm St, Greensboro, NC 27455
  Monday - Saturday, 10 a.m. to 6 p.m.

- Truck Pickup service is available -
  Call 336-273-5572 to schedule a pick up.

The Salvation Army Chatham County Crisis Assistance Program is a Social Service agency that assists individuals and families in various capacities. We work to prevent homelessness and address our clients’ basic needs that lead to self-sufficiency such as: utility assistance, food, clothing, Rapid Rehousing, and rental assistance. Our Pathway of Hope Program assists families, with children 18 years and younger, with their unique needs.

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<thead>
<tr>
<th>Chatham County</th>
<th>Family Assistance Provided</th>
<th>Energy Assistance Provided</th>
<th>Social Services Provided</th>
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<tbody>
<tr>
<td></td>
<td>312</td>
<td>236</td>
<td>488</td>
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**Revenue**

- Total: $6,871,245
- Government & Funding Agencies: $1,279,665 (19%)
- Family Store: $1,384,919 (20%)
- Special Events & Other Revenue: $1,290,816 (19%)
- Donations: $2,915,845 (42%)

**Expenses**

- Total: $7,130,417
- Management & General: $394,983 (6%)
- Fundraising: $482,341 (7%)
- Social Services: $4,436,932 (62%)
- Corps Community Center: $1,768,801 (25%)

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**Advisory Board**

- Brian Sowers - Chairman
- Ted Barnett - Secretary
- Steve Joyce - Emeritus
- Liz Reineke - Emeritus
- John Snider - Emeritus
- Peter Vanstory - Emeritus
- William Black - Life member
- Bernard Guterman - Life member
- Royce Reynolds - Life member
- Eric Anthony
- Wendy Blackwell
- Hope Chapman
- Michael L. Diamond
- Mitzi Ellis
- David Grimes
- Kelly Harrill
- Jay Harris
- Flemming Johnson
- Michael T. Johnson
- Robert Johnston
- Dupont Kirven
- Keith Luther
- Reid Marks
- Katherine Medlin
- Charles Melvin
- Robert Meyer
- Mona O'Bryant
- Britt Preyer
- Ann Robinson
- Eugene Sanders
- Wilson Sheldon
- Lisa Simpson
- Stuart Smith
- Judy Wicker

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“The greatness of a man’s power is the measure of his surrender.”

~ William Booth

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**BGC Council**

- Eric Anthony - Chairman

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- Christiana Anthony
- Joe Bryant
- Tony Brancatio
- Bill Burling
- Ras Fenger
- Pat Garvey
- Kellye Gordon
- John Hatcher
- Marissa Monroe
- Sherrell Newman
- Ruben Rivera
- Brian Stark
- John Schamberger
- Tom Sullivan
- Stephen Thomas
- Randy Williams