The Salvation Army of Greater Charlotte

IMPACT REPORT

2018-19

Fiscal year ending Sept. 30, 2019
Hamlin (Ham) Landis Wade died Dec. 22, 2018. Ham was born in Greensboro, N.C., Feb. 26, 1930 to the late Julius Jennings “Jake” Wade and Mary Hamlin Landis Wade. Ham was a lifelong Charlotte resident.

Ham was a gentleman lawyer, trusted and respected by his clients and colleagues. He began his law career in 1957 in a clerkship for the Chief Justice of the N.C. Supreme Court and then joined the Charlotte law firm where he worked for the rest of his long career. He treated the practice of law as a noble profession and didn’t retire from Ruff, Bond, Cobb, Wade & Bethune, LLP until he was 87 years old, partly because of the 60-year habit but also because he loved being a lawyer, helping clients, and being with his law partners. He was proud to be the attorney for the Mecklenburg County Tax Office and often provided legal services at no charge to non-profits and for the Mecklenburg County Bar, where he served as president in 1982-83. After graduating from Davidson College, Ham served two years as a commissioned officer in the United States Army with the 82nd Airborne Division. He then graduated from the University of North Carolina School of Law at Chapel Hill, where he was president of the Class of 1957.

Ham was generous with his charitable giving, supporting many worthwhile causes. He had a 60-year connection with The Salvation Army, where he served as a board member and did anything needed, including ringing the kettle bell to raise money for the Christmas fund. Ham’s spiritual life was important to him. He was a longtime member of Christ Episcopal Church, where he served on the Vestry, twice.

Ham is survived by his beloved wife, Julia Kennedy Wade; his children, Hamlin Landis Wade, Jr., and Julia Kennedy Wade; his brother, Julius Jennings “Jake” Wade; his sister, Sara Hunter Wade; and his godchild, Jessica Cianciola, and their great-grandchild, Jaxson Kennedy Wade. Ham is also survived by his grandchildren, Jordan Leary Wade, Hamlin Kennedy Wade, and Jenny Wade Cianciola.

In Memoriam: Hamlin (Ham) Landis Wade
(Feb. 26, 1930 – Dec. 22, 2018)
The Year in Review

Center of Hope Employment Specialist Donna Singletery hugs a graduate of our job-readiness program. (March 2019)

The Salvation Army of Greater Charlotte was recognized as a leader in providing solutions for fighting homelessness by the Day 1 Families Fund, a foundation established by Amazon CEO Jeff Bezos. The $5 million gift helped our Center of Hope create space to serve intact families and provide job-readiness programs. (November 2018)

Charlotte was the host city for the 2019 ACC Tournament, and our Club members got to experience some of the fun firsthand. New York Life Insurance Company not only hosted some of our students for a shoot-around, but also made a contribution to the Clubs! Our kids enjoyed fun on the concourse and on the court with commentator Corey Alexander. (March 2019)

A volunteer from Ally Bank spends time reading to our Belmont Avenue Boys & Girls Club members. (February 2019)

At the 2019 Great Futures Breakfast, Marsh Road Boys & Girls Club member Tonea Welch was announced as the Youth of the Year. She’s shown here with Area Commander Major Larry Broome (left) and Club Executive Director Marty Cary (right). (March 2019)

We hosted our 3rd annual We Speak Hope volunteer event at BB&T Ballpark. Groups came together to pack toiletry kits, school supply bags and snack packs for first responders. (May 2019)

Celebrity rapper and actor Ice Cube speaks to members of our Milton Road Boys & Girls Club. Three-on-three basketball league BIG3 made a stop in Charlotte, and its leaders and players held a basketball camp at the Club. (June 2019)

Carolina Panthers WR Curtis Samuel stopped by our Starmount Academy Club to hand out school supplies. (September 2019)

In June, devastating rains caused massive flooding along the Catawba River in Northwest Mecklenburg County in the Riverside community. Many homes were damaged and several were completely destroyed. At the request of local officials, we deployed our mobile canteen to provide food, water and emotional and spiritual care to the residents. (June 2019)

As part of PGA Golfer Rory McIlroy’s 30th birthday celebration he joined with Optum and provided healthy lunches to all of our kids at the Boys & Girls Clubs of Greater Charlotte when the PGA Championship was hosted in Charlotte. He even called from the course to say hello. (May 2019)

Marsh Road Boys & Girls Club members completed a six-week summer coding class in which they designed their own websites and more. The “Code to Success” program was made possible by a partnership with Ally Bank. (August 2019)

Carolina Panthers QB Cam Newton joined forces with Lowe’s Home Improvement to revamp all of the Teen Centers at our area Clubs. (November 2019)

No Limit Larry and the Morning Maddhouse from Power 98 held its annual “camp out” fundraiser at the Center of Hope. They collected more than $30,000 to help our families. (June 2019)
The Salvation Army Boys & Girls Clubs’ mission is to enable all young people to reach their full potential as productive, caring, responsible citizens - a mission it has carried out since 1934. Today, eight Clubs serve more than 2,600 school-aged children, including nearly 1,500 members. Programs include academics, recreation, the arts, character and leadership, and health and life skills.

Statistics show that Boys & Girls Clubs of Greater Charlotte members have fewer suspensions, are more proficient in reading and math, are less likely to be chronically absent, and are more likely to graduate than their non-Club member classmates.

8 CLUBS
1,498 TOTAL MEMBERS
65% FROM SINGLE-PARENT HOUSEHOLDS
92% QUALIFY FOR FREE OR REDUCED LUNCH
64% AT OR BELOW 100% OF FEDERAL POVERTY LEVEL

The label of ADHD was pasted on her forehead from a very early age. ‘I couldn’t focus on lessons or even stay in my chair for any length of time,’ explains Tonea Welch. ‘I was labeled ‘slow,’ ‘stupid,’ or even ‘problematic.’”

When Tonea’s learning challenges as a child made her feel hopeless, The Salvation Army Boys & Girls Club helped her to find encouragement. Even though she became at home in the Club, it wasn’t always easy. It was during the Power Hour program—a daily time during which students complete homework assignments—where she discovered she had trouble focusing for the first time.

She began displaying negative behaviors and getting into trouble. By third grade, she was diagnosed with Attention Deficit Hyperactivity Disorder (commonly known as ADHD). The Club’s youth development professionals worked patiently with Tonea, helping her to continue to grow and improve, in spite of her challenges.

“Deep down, I knew what it took to be amazing, but I struggled to find someone to believe in me, to care. Right before my eyes, I received the blessing of a lifetime when I joined the Club. Just the positive atmosphere and staff made it feel like the place I belonged. A home. A blessing.”

The Boys & Girls Club offered Tonea the support she needed to build and maintain friendships and gain confidence. The Club also offered structure, which was necessary for her to stay organized and maintain good grades.

“It was the Boys & Girls Club that gave me the courage to learn again and fight for my education. Club staff saw my potential and worked with me.”

ADHD is no longer an excuse—it’s what propels and motivates her to work hard and be an overcomer. It moves her to face challenges head on. The Club helped her realize her worth and abilities.

“I CAN CERTAINLY SAY WITH EVERYTHING IN ME THAT I AM WHO I AM TODAY BECAUSE OF THE INVESTMENT THAT MY BOYS & GIRLS CLUB MADE IN ME.”
Through The Salvation Army Center of Hope and its programs, we help women and children experiencing homelessness with their immediate needs of food and shelter, while working with them to provide a successful path to stability. Located two miles north of Uptown Charlotte, the Center of Hope sleeps an average of 350 women and children every night, and offers them the stability they need as they get back on their feet. An active member of the Homeless Services Network, The Salvation Army is a leader in helping families transition into permanent, affordable housing.

**Programs & Services:**
- Emergency shelter
- Basic needs (food, toiletries, clothing)
- Professional case management
- Job training
- Life skills classes
- Medical care
- Head Start
- Housing assistance
- Transitional supportive housing (in partnership with Charlotte Housing Authority)
- Rapid rehousing
- Shelter diversion
- Pathway of Hope intensive case management
- On-site Boys & Girls Club
- Project F.I.G.H.T. (Freeing Individuals Gripped by Human Trafficking)
- Services for homeless veterans (in partnership with the Department of Veterans Affairs)
- Rapid rehousing
- Shelter diversion
- Pathway of Hope
- On-site Boys & Girls Club
- Project F.I.G.H.T. (Freeing Individuals Gripped by Human Trafficking)
- Services for homeless veterans (in partnership with the Department of Veterans Affairs)

**Housing Programs**
The Salvation Army follows a housing-first model, reflecting best practices from across the nation for permanently moving families out of homelessness. Last year, we rapidly rehoused 138 families, providing rental subsidies while individuals gained employment or worked to increase their income. Through our Supportive Housing Innovative Partnership (SHIP), a collaboration between The Salvation Army and Inlivian, the local housing authority, Tiffany has received the support she’s needed. She’s now putting her Johnson & Wales degree to work as the lead cook at an uptown daycare center. She hopes to one day own a catering business and food truck.

“I don’t look like what I’ve been through. A lot of people may think that I’ve never been through a hardship, or never had to go to hotels, or to a shelter, but I tell them, ‘I have a testimony.’”

Tiffany White’s journey began several years ago when she learned that the three-bedroom home she had been renting didn’t belong to the person who was posing as the landlord. Someone else owned the property, and she was forced out. The months that followed were filled with hotel rooms and rental cars, as she tried to scrape together the resources she needed to survive.

“I was working two jobs, morning to night, taking care of the kids,” she said. “As a mother, I felt like I had let them down.” She was running out of money, and out of options.

“I believe God put me at The Salvation Army for a reason. I feel equipped ... like God has equipped me to be able to make it.”

“Right when I was about to give up, I had a good friend tell me about The Salvation Army. It’s never an easy decision to admit that you need help. “I felt like it was going to be the end of the world,” she said. “Of course, I had to put that pride down, get it together and realize it wasn’t the end of the world. It was a stepping stone.”

While at the Center of Hope, she took advantage of the resources available, meeting with her social worker to work through issues, access employment resources, improve her credit, and more.

“The staff at The Salvation Army are there to make sure we don’t fall back,” she said. “And, I was starting to get my joy. People would ask me why I was so happy, and I knew God was about to make a way.”

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“I believe God put me at The Salvation Army for a reason. I feel equipped ... like God has equipped me to be able to make it. And, to get a chance—a second chance really—to be able to stay on my feet and support my kids.”
When you donate to one of five Charlotte-area Salvation Army Family Stores, you are helping to change the lives of men in our community battling addictions, giving them a new beginning. Proceeds from the Family Stores support the Adult Rehabilitation Center, which serves 116 men at a time, providing housing and support to help them recognize the value of their lives and transition from chemical dependency to self-sufficiency.

Grieving for dad, this Charlotte family finds help in time for the holidays
By Cristina Bolling

Andre Prosvetov spent years providing for his family as a long-distance truck driver, and as his daughters grew, they’d say the same bedtime prayer on the many nights when he was gone: “Please God, bless our dad. He is away from home.”

One night when Andre was between trips, he joined the girls for their bedtime routine. And although he was right in the room, they said their familiar prayer: “Please God, bless our dad. He is away from home.” Andre was crushed. And that very night, his wife Maria recalls, he decided to trade long-distance truck driving for short-distance driving so he could be home with his family every night.

Andre died suddenly of a stroke last July, at age 42, leaving his wife Maria alone to care for the couple’s three children: Milana, 7; Angelina, 5; Erik, 10 months. Without Andre’s paycheck, Prosvetov says, he would have missed out on so many memories with his girls and his new baby boy during his final two years of life.

Prosvetov says her loss is still too fresh to talk about, and she’s trying to hold on to the family’s traditions and schedule — weekly swimming lessons for the girls, and Russian school on weekends. (She is from Latvia; her husband was from Russia.) Prosvetov is hoping to keep the mood upbeat at Christmas, but she knows it will be hard.

This year, Milana, Angelina and Eric are three of about 7,300 children registered to receive toys and clothes through the Salvation Army’s Christmas program, which matches children in need with anonymous donors who buy the gifts. Some 1,400 senior citizens will receive gifts this Christmas.

(Courtesy of The Charlotte Observer)
Continuing a long-standing service and history of Salvation Army camping in the Carolinas, 143-acre Camp Walter Johnson was opened in Denton, N.C. in 1974. Each summer, youth from many Salvation Army units all over the Carolinas come to Camp Walter Johnson on High Rock Lake for a life-changing week.

Salvation Army Emergency Disaster Services (EDS) brings together Salvation Army officers, staff and volunteers to provide food, shelter, clothing and spiritual comfort to first responders and survivors of disasters in the area and throughout the nation. Floods, fires and hurricanes do devastating harm. Since 1900, The Salvation Army has offered aid to people in places where we can do the most good—and stay as long as we are needed.

**Hurricane Dorian:**
In September 2019, Hurricane Dorian wreaked havoc on many areas in the Outer Banks of North Carolina. A crew from Charlotte spent two weeks in the area of Ocracoke, providing meals and emotional and spiritual care.

Charlotte is home to two Salvation Army Worship Centers where people from all walks of life can find healing and a sense of family through weekly worship services, Bible studies, music programs and activities for seniors and youth.

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**Camp Walter Johnson**
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**Worship Centers (Corps)**
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**Total Program Stats**
- **23,009** people served
- **659,427** meals/snacks provided
- **171,660** nights of lodging provided
- **19,925** articles of clothing given
- **7,818** volunteers
- **30,068** volunteer hours served

**Temple Corps**
940 Marsh Road
Charlotte, NC 28209
704.523.0394

**Belmont Avenue Corps**
911 Belmont Avenue
Charlotte, NC 28205
704.295.1605
GET INVOLVED

VOLUNTEER
There are many ways to get involved with us and impact people’s lives in our community. Whether you serve a meal at the Center of Hope, help with homework at a Boys & Girls Club, sort gifts or ring a bell at a Red Kettle location during Christmas, we need your support. Visit SalvationArmyCharlotte.org to learn about volunteer opportunities for individuals or groups.

MAKE AN IN-KIND CONTRIBUTION
Every day, your donations at our area Family Stores help to support men in our community battling addiction. To find a drop-off location or schedule a free pick-up, call 1-800-SA-TRUCK or visit SATruck.org.

We also have opportunities to donate in-kind items directly to benefit the people we serve. At the Center of Hope, we always need toiletries, feminine hygiene products, diapers, linens and sheets. At our Boys & Girls Clubs, we regularly seek school supplies, games and sports equipment. During Christmas, you can buy new, unwrapped toys or provide gifts for a child through the Angel Tree program. For details, visit SalvationArmyCharlotte.org.

CONSIDER A FINANCIAL GIFT
Your financial gifts throughout the year help us to meet both short- and long-term critical needs in our community. You can donate conveniently and securely online at SalvationArmyCharlotte.org, or mail checks to P.O. Box 31128, Charlotte, NC 28231.

REMEMBER US IN YOUR WILL
When you remember The Salvation Army in your will, you will also be remembered—for your legacy of transforming lives. And you will know your estate will be distributed according to your exact wishes, to aid the causes dearest to your heart. It’s a wonderful way to let your compassion and generosity live on for generations to come. We offer assistance in drafting documents, trustee services, and professional investment management and administration. If you would like to show your support of The Salvation Army in your will, or by any other means, please call 704.716.2769, or consult with an attorney.

FINANCIALS

$1,818,158  General Donations (10.2%)
$182,658  Administration (1.0%)
$161,330  Corps (0.9%)
$1,976,376  Boys & Girls Clubs (11.1%)
$4,742,992  Center of Hope (26.6%)
$3,556,001  Christmas (20.0%)
$5,372,505  Adult Rehabilitation Center (30.2%)
$17,810,020  Total Support & Revenue

$818,870  Fundraising (4.9%)
$975,763  Administration (5.8%)
$506,411  Corps (3.0%)
$2,071,030  Boys & Girls Clubs (12.4%)
$4,362,030  Center of Hope (26.1%)
$2,860,198  Christmas (17.1%)
$5,158,398  Adult Rehabilitation Center (30.8%)
$16,752,699  Total Expenses

*.89 of every dollar donated goes directly to support people in need in Mecklenburg and Union Counties

*Audited financials were unavailable at press time. For audited financials for fiscal year 2018-19, please contact us at 704.334.4731.