



You HELPED #RESCUECHRISTMAS FOR FAMILIES IN NEED

ANGEL TREE

With a record number of families facing hardship in 2020, the need to serve the most vulnerable was greater than ever before.

Because of you, we were able to meet that increased need! With your help, we served over 700 youth and 450 families through our 2020 Angel Tree.

Your support was vital in providing essential needs and toys to children in Buncombe County this Christmas. Because of your generosity, we were able to #RescueChristmas together and put hope under the Tree in one of our most difficult years.



THANK YOU FOR ADOPTING ANGELS



Why We need You!

Each year, before we begin the process of accepting families into our Angel Tree program, we ask businesses and organizations like yours to sponsor or "adopt" our youth.

Your sponsorship commitment allows us to gauge how many youth we will be able to accept into each year's Angel Tree assistance program. We rely on corporate sponsorships to provide over 80% of our Angel Tree Adoptions each year. Your sponsorship ensures all our Angels are adopted, that no one goes without being "chosen" or selected off a tree, and everyone is given the best possible care!



THANK YOU FOR BRINGING JOY TO CHILDREN THIS CHRISTMAS SEASON!

COMMUNITY IMPACT

The Salvation Army serves our community all year long with a special emphasis on the Christmas Season, when the need is at its greatest.



2020 IMPACT

• 37,735 __Meals Served During Covid-19

Total number of meals served during COVID-19. This includes lunch, dinner, snacks and drinks distributed through our emergency canteen.

• 5,134 __Individuals Served during Covid-19

Total number of individuals served during COVID-19. This includes financial support, clothing, hygiene and PPE kits.

• 200 __Individuals Rescued from Trafficking

Total number of people supported and rescued from human trafficking now living in freedom.

• 18,868 __Meals Served

We served thousands of meals to our homeless community and those facing food insecurity through our Emergency Shelter & Food Pantry.

• 7,089 __Individuals Served

We served thousands of individuals in need of case management, financial support, & resources in the midst of a global pandemic.

• 1,999 __Safe & Secure Housing

Total number nights victims of Human Trafficking could sleep safely and soundly and without fear.



The money generously donated during Christmas generates 75% of the financial resources necessary to serve, support and provide social services to our community each year

