

ANNUAL
REPORT

2019

The Salvation Army
NORTH & SOUTH CAROLINA



DOING THE
MOST GOOD®

OUR MISSION

The Salvation Army, an international movement, is an evangelical part of the universal Christian Church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.

Dear Friends,

For 155 years, The Salvation Army has been engaged in a battle to alleviate human need in communities around the world. The Army's founder, William Booth, started out with a burning desire to bring men and women to Christ. Booth soon realized that survival was the first priority of people struggling to meet their basic needs, and to reach their souls he had to first ensure they had food, shelter, and clothing.

Those needs, among others, still exist today. The fight is ongoing, and thanks to your support in 2019, The Salvation Army in the Carolinas continues to provide comfort, care, and compassion wherever and whenever needed.

In the pages of this annual report, you will read about people who were overwhelmed by their circumstances. But you'll also read how your support has helped them overcome.

Thank you for joining us in this fight.

God Bless,

Lt. Colonels Jim and Linda Arrowood



NICOLE

At an early age, Nicole had been in and out of homeless shelters with her family. When she was only 13 years old, Nicole's mom married a man who they moved in with. Her stepfather physically and sexually abused Nicole while her mother ignored the problem. Nicole ran away many times trying to escape her childhood. At 18 years of age, Nicole met a 30-year-old man who flattered her in all the right ways and met her basic needs. After several months of happy dating, her new boyfriend began forcing her to take drugs and sexually exploiting her.

For an entire year, Nicole experienced this abuse, never getting paid, only receiving food and a place to stay. Nicole's only survival skill was to be agreeable. On one day, however, law enforcement discovered Nicole while running a sting at a local hotel. They realized that she was a victim of human trafficking and contacted The Salvation Army Project FIGHT through the 24-hour hotline.

A case manager from Project FIGHT met Nicole at the hotel. They assessed her immediate needs and was able to provide her with a safe place to stay, new clothes, and food. From there, Nicole and her case manager developed a case plan to help her get back on to her feet.

Through The Salvation Army Project FIGHT case plan, Nicole is now living independently and working full time. She is learning self-confidence while attending therapy to deal with her ongoing trauma. Today, Nicole is a member of her community where others do not know her past. She feels like her dignity has been restored and she now sees a hopeful future.

EXPENSES

\$116,096,118



CORPS COMMUNITY CENTER
\$31,728,690



MANAGEMENT & GENERAL
\$6,389,382



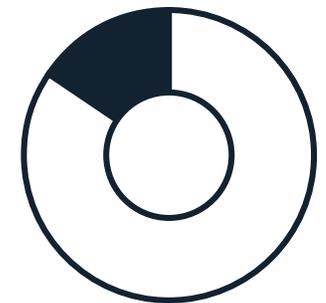
SOCIAL SERVICES
\$69,900,251



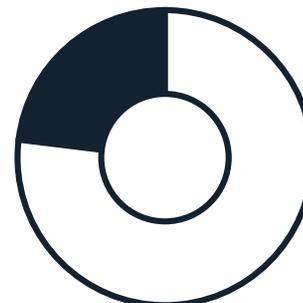
FUNDRAISING
\$8,077,795



GOVERNMENT & FUNDING AGENCIES
\$12,038,057



SPECIAL EVENTS & OTHER REVENUE
\$17,861,980

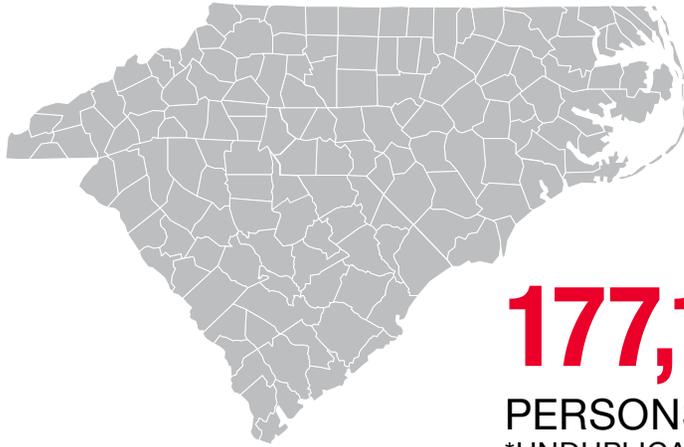


FAMILY STORE
\$26,647,751



DONATIONS
\$59,436,779

REVENUE
\$115,984,567



177,118

PERSONS SERVED
*UNDUPLICATED

SERVING NORTH & SOUTH CAROLINA



173,121

GROCERY ORDERS

353,526

NIGHTS OF SHELTER

1,525,866

MEALS PROVIDED

312,473

CLOTHING ITEMS

**THE SALVATION ARMY
NORTH & SOUTH CAROLINA**

501 Archdale Drive
Charlotte, NC 28217

salvationarmycarolinas.org

est. 1887

BOYS & GIRLS CLUBS

The Salvation Army of North and South Carolina Boys & Girls Clubs work to promote and enhance the development of our youth. The programs and services strive to instill a sense of competence, usefulness, belonging and influence.



7,408

The number of local youth that participated in our Boys & Girls Clubs program during 2019.

To find out how you can support The Salvation Army of North & South Carolina, please visit:

salvationarmycarolinas.org/support



Supported in part by the United Way