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For Immediate Release

Great Food + Good Cause = Perfect Meal

10% of purchases at Newk's Express Café July 20 will benefit Boys & Girl's Clubs

CHARLOTTE, NC (July 19, 2011)—

What: Newk's Express Café & The Salvation Army Boys & Girls Clubs of Greater Charlotte are teaming up to raise money for the clubs. Not only will you enjoy a great meal at Newk's, but 10% of the evenings sales will go to the Boys & Girls Clubs, helping the more than 2,100 at-risk youth that the clubs serve.

Who: The Salvation Army Boys & Girls Clubs of Greater Charlotte and Newk's Express Cafe

When: 5-8 P.M., Wednesday, July 20, 2011

Where: Newk's Express Café, 9815 Rea Road, Ste. A, Charlotte, NC 28277

About Newk's Express Cafe

Newk's Express Café is an express casual dining experience in a refreshing and stylish atmosphere. Newk's Express Café provides a tantalizing variety of fresh, made-to-order menu choices, available for comfortable in-café dining or for convenient pick-up. Newk's Express Café was founded in 2004 in Oxford, Mississippi, by the team that started McAlister's Deli. Their success comes from the philosophy to give guests many good reasons to visit and give even more good reasons to come back. www.newkscafe.com

About the Boys & Girls Clubs

The Boys & Girls Clubs was founded locally in 1935 on North Poplar Street. Today 7 clubs serve over 2,200 school-age children. Programs include academics, recreation, the arts, character and leadership, and health and life skills. The clubs are located in diverse neighborhoods from Charlotte Housing Authority sites, to Davidson, to the nation's only club in a homeless shelter. The Boys & Girls Clubs is a division of The Salvation Army of Greater Charlotte. www.bgccharlotte.org

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