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## For Immediate Release

### GRAND REOPENING OF SALVATION ARMY FAMILY STORE

*Great deals, redesigned with family in mind!*

Charlotte, NC—Beginning tomorrow, families looking for a bargain will have a brand new shopping experience in Charlotte as The Salvation Army Family Store on Central Avenue reopens. Long overdue renovations will put the “family” in Family Stores, making it easier to shop on a budget for the entire household. After 40 years the new store has been totally redesigned, including new restrooms and dressing rooms. The store, located at 1011 Central Avenue, will have a ribbon-cutting ceremony that marks the grand reopening on Saturday, January 15 at 10 A.M.

“The newly designed store will help us live up to our name, ‘Family Store,’ with great departments for our customers to find clothing, furniture, and household goods as well as unique and decorative items for their homes,” said Major Gerald Street, administrator of the ARC. “We believe that shopping in our new Family Store will be a good value and a fun experience for all who come.”

Sales from The Salvation Army’s five Family Stores support the agency’s Adult Rehabilitation Center (ARC), a recovery program for men struggling to overcome substance abuse.

#### **About The Salvation Army of Greater Charlotte**

Since it opened its doors in 1950, the Adult Rehabilitation Center (ARC) has helped thousands of chemically addicted men in the Charlotte area put an end to destructive behaviors. Through the residential program, men receive group and individual therapy, AA/NA meetings and classes, 40-hour weekly work therapy, and spiritual meetings and counseling. The ARC manages and runs five Family Stores throughout Charlotte, the revenue of each going directly to the cost of maintaining the program.

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