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## For Immediate Release

### FOUR-ALARM CELEBRATION! SALVATION ARMY TO DELIVER DOUGHNUTS TO FIREFIGHTERS

(Charlotte, NC) June 3, 2011—Brew the coffee ... because tomorrow is the 73rd Annual National Doughnut Day of The Salvation Army. To commemorate the day, The Salvation Army of Greater Charlotte will honor the men and women of the Charlotte Fire Department. Throughout the morning, agency staff will deliver 50 dozen doughnuts to several fire stations that serve Uptown Charlotte.

“During World War I, Salvation Army volunteers or “lassies” made doughnuts and served them to thousands of soldiers behind the frontlines. We commemorate National Doughnut Day, which began in Chicago in 1938, as a way to continue to thank the folks who serve on the frontlines in our communities,” said Area Commander Major Todd Hawks. “The Salvation Army is grateful to the courageous men and women in the fire department who put their lives on the line each and every day to keep our community safe. They go above and beyond in their dedication.”

The Salvation Army has a long history of serving first responders. Since the 1900 hurricane that devastated Galveston, Texas, The Salvation Army has been the first on the scene of natural and manmade disasters, offering food, drinks, and comfort to first responders and survivors. The Salvation Army currently has disaster teams working in the nation’s midland that was hard-hit by tornadoes and flooding.

“Whether it’s providing a doughnut to a lonely soldier or a bed for the night for a family in crisis, The Salvation Army has a long-standing history of providing comfort to people in their time of greatest need,” Hawks said. “It is an honor to thank the Charlotte Fire Department for all they do for our community and the families we serve.”

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#### **About The Salvation Army of Greater Charlotte**

Serving Mecklenburg and Union counties since 1904, The Salvation Army of Greater Charlotte is prepared to meet the needs of the community with 15 centers of service and five Thrift stores, with services ranging from homeless sheltering and seven Boys & Girls Clubs to adult rehabilitation and disaster relief. For more information, please visit [www.salvationarmycharlotte.org](http://www.salvationarmycharlotte.org).