



## **FOR IMMEDIATE RELEASE**

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## **FEED THE CHILDREN, THE SALVATION ARMY AND VICTORY CHRISTIAN CENTER TEAM UP TO FEED 1,200 LOCAL FAMILIES**

*Three tractor-trailers of relief supplies to be distributed in one day "drive through" giveaway*

**Charlotte, NC (March 8, 2011)** – Feed The Children, Victory Christian Center, and The Salvation Army of Greater Charlotte will distribute three semi-trailers of food and personal care items to help 1,200 needy Charlotte families on Wednesday, March 9 from 10 A.M.—2 P.M., rain or shine, in a "drive through" food giveaway at The Salvation Army Christmas Center located at 801 E. Arrowood Road in Charlotte.

The distribution is part of Feed The Children's Americans Feeding Americans Caravan, which has helped more than 220,000 families across the country since it began in 2009. In North Carolina, the number of impoverished children (233,182) could fill Time Warner Cable Arena 12 times.

The Salvation Army of Greater Charlotte and Victory Christian Center have pre-identified families receiving the boxes. Each family will receive a 25-pound box of food, a 10-pound box of personal care items and a box of Avon products. The boxes are designed to help a family for up to one week.

Both agencies will be on hand with volunteers to distribute the supplies. High School students from the Victory Christian Center School will be loading cars as a service project.

"This is an excellent opportunity for the students to be hands on in an effort to help others," said Michael Pratt, principal of the Victory Christian Center School. "Our mission is to help the students see the world, not only through their eyes, but through the eyes of others in the community, especially those in need."

This is the second year that The Salvation Army has partnered with Feed the Children in a food giveaway.

"Together, with our partners, we are offering hope to families who are hungry," said Major Todd Hawks, area commander of The Salvation Army of Greater Charlotte. "We think of the mothers and fathers, and the grandparents who are struggling to put food on the table for their children. As a community, we can make a difference."

"Many of the recipients on our Americans Feeding Americans Caravan were considered middle class before the economic downturn and are now struggling," said Tony Sellars, spokesperson for Feed The Children. "We appreciate our partner agencies and the volunteers for helping to make yet another Americans Feeding Americans distribution possible for families in need of a hand up."

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### **About Feed The Children**

Founded in 1979, Feed The Children is consistently ranked as one of the 10 largest international charities in the U.S., based on private, non-government support. Feed The Children is a Christian, international, nonprofit relief organization with headquarters in Oklahoma City, Oklahoma, that delivers food, medicine, clothing and other necessities to individuals, children and families who lack these essentials due to famine, war, poverty or natural disasters. In FY 2009, Feed The Children distributed more than 111 million pounds of food and other essentials to children and their families in all 50 states and internationally. For more information, please visit [www.feedthechildren.org](http://www.feedthechildren.org).

### **About The Salvation Army of Greater Charlotte**

Serving Mecklenburg and Union counties since 1904, The Salvation Army of Greater Charlotte is prepared to meet the needs of the community with 15 centers of service and five Thrift stores, with services ranging from homeless sheltering and seven Boys & Girls Clubs to adult rehabilitation and disaster relief. For more information, please visit [www.salvationarmycharlotte.org](http://www.salvationarmycharlotte.org).

### **About Victory Christian Center**

Founded in 1980, Victory Christian Center, located in South Charlotte, continues to serve its mission to minister to the Body of Christ (all ethnic groups, and varying backgrounds) for the purpose of perfecting the saints, edifying and unifying the Body of Christ. Today the outreach ministry of VCC, More Than Conquerors Ministries, reaches out to the community and the world through numerous channels, including radio and publishing. Many vital programs have originated from Victory Christian Center that have touched and changed the city of Charlotte, from an outreach to inner city youth, senior citizens, meeting the physical and spiritual needs of the city's homeless population, and ministering to the incarcerated. For more information, please visit [www.vccenter.net](http://www.vccenter.net).