



**BOYS & GIRLS CLUBS
OF AMERICA**

Fact Sheet: CareerLaunch®

- GOAL:** To help young people explore a variety of careers, make sound educational decisions and prepare for the world of work.
- WHY:** Our nation's teens need support and guidance in setting career goals and improving their employability skills.
- WHO:** Boys & Girls Club members ages 13 to 18
- WHAT:** **CareerLaunch** is BGCA's premier career development program providing a range of services to help Club members develop the skills essential for workforce success. This includes not only getting and keeping a job, but also finding a career that fits each member's interests and talents. Made possible through funding from Gap Foundation, the program has the following features:
- The **Career Exploration Quick Reference Guide** is full of career planning and fun, engaging skill-building activities that Club staff or volunteers can conduct with individuals or in small group settings to assist teens in successfully finding and keeping a job.
 - The **CareerLaunch Teen Tips** booklet, with an eye-catching design aimed at teens, has helpful job hunting and on-the-job tips, such as how to identify common abbreviations in job ads, how to write a good cover letter, resume and what to wear to an interview.
 - The **CareerLaunch Folders** make it convenient for teens to store their resumes, reference letters, etc., as they build their portfolios.
 - The **CareerLaunch Web site** is an online community that allows young people the opportunity to maximize the career exploration experience through this dynamic online resource. The Web site offers an interest survey where teens may learn about different careers that match their interest and talents. They can identify training or college requirements, seek out financial aid and much more.
- WEB SITE:** www.careerlaunch.net
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